



Dear Friends,

Keep McAllen Beautiful is hosting its sixth annual *Arbor Day Celebration* on Saturday, March 4, 2017, at McAllen Municipal Park. This fundraiser will benefit Keep McAllen Beautiful and also help increase awareness of the importance of planting and caring for trees in McAllen.

Have you ever thought about the trees on your property or about trees in general? There are benefits to planting trees that we sometimes overlooked. Trees provide shade, add value to our property, cool our homes, help lower heating costs, and provide food and shelter for wildlife.

The *Arbor Day Celebration* is a run, bike, and walk event that benefits everyone interested in personal health and the environment. All events are open from amateur to professional levels. The day will begin with a 5K and a 10K run at 7:00 am, as well as a 25-mile bike tour and family fun walk. The *Arbor Day Celebration* will feature live entertainment, food and drink vendors, and much more. Additionally, free trees will be available for the public, and volunteers will be planting trees along our Hike & Bike Trail. Last year, with the help of volunteers, 40 trees were planted along the trail.

The City of McAllen has been recognized as an All-America City, but we would like to add Tree City USA to our list of accomplishments with your help. Over 3,700 people have participated in this event in the past, and with their help, we have been able to distribute and plant over 1,400 trees.

Through this event you can be a part of the *Arbor Day Celebration* by choosing to donate your time, staff, and/or money to this very worthwhile event that annually promotes the health and beauty of our community, making it a better place to live for ourselves and for future generations. Please review the suggested sponsorship levels and choose the level that best suits your organization. Keep McAllen Beautiful, Inc., is a 501 (c)3 non-profit organization, your contributions are tax deductible.

Thank you in advance for your consideration.

Respectfully,

Chris Lash  
Program Coordinator  
Keep McAllen Beautiful  
956-681-4562



Keep McAllen Beautiful  
Board of Directors

# Arbor Day Celebration 2017



**Run. Bike. Walk.**

**Saturday, March 4, 2017 - McAllen Municipal Park**

## Sponsorship Opportunities

### Mighty Oak Sponsor \$3,000

Recognition in all advertising to include radio and television.  
Logo on print media and website/social media.  
Logo placement on photo op banner.  
20 free registrations to run, bike, or walk.  
Public announcements at the day of event.  
Check presentation and photo opportunity for publicity.  
Company flyer/coupon to be included in registration packet.

### Grand Ebony Sponsor \$2,000

Logo on website/social media.  
Logo placement on photo op banner.  
15 free registrations to run, bike, or walk.  
Public announcements at the day of the event.  
Check presentation and photo opportunity for publicity.  
Company flyer/coupon to be included in registration packets.

### Wild Olive Sponsor \$1,000

Logo on website/social media.  
Logo placement on photo op banner.  
10 free registrations to run, bike or walk.  
Company flyer/coupon to be included in registration packets.

### Texas Sabal Palm Sponsor \$500

Recognition through website/social media.  
Logo placement on photo op banner.  
5 free registrations to run, bike, or walk.  
Company flyer/coupon to be included in registration packets.

I cannot contribute at these levels but would like to make a donation of:

\_\_\_ \$300    \_\_\_ \$200    \_\_\_ \$100    \_\_\_ \$50    \_\_\_ other

I will have # \_\_\_\_\_ of my staff/members there to volunteer on the day of event.

**Name of Business/Company:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_ **Title:** \_\_\_\_\_

**Business Address:** \_\_\_\_\_ **City/State:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_

**\*\*\*Important\*\*\* Logo and packet material must be received 7 days prior to event\*\*\***