



Dear Friends,

Have you ever thought about the trees on your property or trees in general? There are benefits to planting trees that sometimes we overlook. Trees provide shade, add value to our property, cool our homes, can help lower heating costs and provide homes and food for wildlife.

Keep McAllen Beautiful is hosting its fifth annual *Arbor Day Celebration* on Saturday, March 12, 2016, at McAllen Municipal Park. This fundraiser will benefit Keep McAllen Beautiful, to help bring awareness on the importance of trees through the planting and caring of them in McAllen.

The *Arbor Day Celebration* is a run, bike, and walk event that benefits everyone interested in their health and the environment. All events are open at an amateur to the professional level. The day will begin with a 5K and a 10K at 7:00am, as well as a 25 mile bike tour, and family fun walk. The *Arbor Day Celebration* will feature live entertainment, food and drink vendors, and much more. Additionally, the event will include free tree giveaways, and a group of volunteers who will be planting trees! Last year 25 trees were planted at Fireman's Park through a group of Boy Scouts.

The City of McAllen has been recognized as an All American City, but we would like to add Tree City USA to our list of accomplishments with your help. Over 3,000 people have participated in this event in the past and through this event, we have been able to distribute and plant over 1,000 trees.

You can be a part of the *Arbor Day Celebration* by choosing to donate your time, staff, or money to this very worthwhile cause to help ensure making this community a better place to live for generations to come. Please review the suggested sponsorship levels and choose the best level that is suitable for your organization. Keep McAllen Beautiful, Inc., is a 501 (c)3 non-profit organization. Your contributions are tax deductible.

Thank you in advance for your consideration.

Respectfully,

Chris Lash
Program Coordinator
Keep McAllen Beautiful
956-681-4562



Keep McAllen Beautiful
Board of Directors

Arbor Day Celebration 2016



Run. Bike. Walk.

Saturday, March 12, 2016 - McAllen Municipal Park

Sponsorship Opportunities

Mighty Oak Sponsor \$3,000

- Recognition in all advertising to include radio and television.
- Logo recognition in all print media and website/social media.
- Logo placement on archway banner.
- 20 free registrations to run, bike, or walk.
- Public announcements at the day of event.
- Check presentation and photo opportunity for publicity.
- Company flyer/coupon to be included in registration packets (must receive 8 days prior to event).

Grand Ebony Sponsor \$2,000

- Logo recognition in all print media and website/social media.
- Logo placement on archway banner.
- 15 free registrations to run, bike, or walk.
- Public announcements at the day of the event.
- Check presentation and photo opportunity for publicity.
- Company flyer/coupon to be included in registration packets (must receive 8 days prior to event).

Wild Olive Sponsor \$1,000

- Logo recognition in all print media and website/social media.
- 10 free registrations to run, bike or walk.
- Logo recognition in most printed material including posters and flyers.
- Company flyer/coupon to be included in registration packets (must receive 8 days prior to event)

Texas Sabal Palm Sponsor \$500

- Recognition through social media.
- 5 free registrations to run, bike, or walk.
- Company flyer/coupon to be included in registration packets (must receive 8 days prior to event).

I cannot contribute at these levels but would like to make a donation of:

____ \$300 ____ \$200 ____ \$100 ____ \$50 ____ other

I will have # _____ of my staff/members there to volunteer on the day of event.

Name of Business/Company: _____

Contact Person: _____ **Title:** _____

Business Address: _____ **City/State:** _____

Email Address: _____