



Dear Friends,

Keep McAllen Beautiful is hosting its eighth annual *Arbor Day Celebration* on Saturday, March 7, 2020, at McAllen Municipal Park. This fundraiser will benefit Keep McAllen Beautiful and also help increase awareness of the importance of planting and caring for trees in McAllen.

Have you ever thought about the trees on your property or about trees in general? There are benefits to planting trees that we sometimes overlook. Trees provide shade, add value to our property, cool our homes, help lower heating costs, and provide food and shelter for wildlife.

The *Arbor Day Celebration* is a run, bike, and walk event that benefits everyone interested in personal health and the environment. All events are open from amateur to professional levels, with an option for everyone. The day will begin with a 25-mile and a 100K bike ride at 7:00am, a 5K and 10K run at 7:30 am, a Kids 1mile run at 9:30am and a Tree Workshop at 9:30am. The *Arbor Day Celebration* will feature music, food and drink vendors, and much more. Additionally, free trees will be available for the public.

Tree Workshop participants will have a planting demonstration and opportunity to learn how to properly plant trees. Last year, over 1,000 trees were donated to participants and attendees. Over 5,800 people have participated in this event in the past, and with their help, we have been able to distribute and plant over 3,200 trees.

You can be a part of the *Arbor Day Celebration* by choosing to donate to this very worthwhile event that annually promotes the health and beauty of our community, making it a better place to live for ourselves and for future generations. Please review the suggested sponsorship levels and choose the level that best suits your organization. Keep McAllen Beautiful, Inc., is a 501 (c)3 non-profit organization, and your contributions are tax deductible.

Thank you in advance for your consideration.

Respectfully,

Chris Lash

Ms. Chris Lash
Program Coordinator
956-681-4562

Keep McAllen Beautiful
Board of Directors

Arbor Day Celebration 2020

Run. Bike. Walk.

Saturday, March 7, 2020 - McAllen Municipal Park

Sponsorship Opportunities

Mighty Oak Sponsor \$3,000

Check presentation and photo opportunity for publicity.
Recognition in all advertising to include radio and television.
Logo on print media and website/social media.
Logo placement on photo-op banner and 10x10 Booth Space
20 free registrations to run, bike, or walk.
Public announcements at the day of event.
Company flyer/coupon to be included in registration packets.



KEEP AMERICA BEAUTIFUL AFFILIATE

Grand Ebony Sponsor \$2,000

Check presentation and photo opportunity for publicity.
Logo on website/social media.
Logo placement on photo-op banner and 10x10 Booth Space
15 free registrations to run, bike, or walk.
Public announcements at the day of the event.
Company flyer/coupon to be included in registration packets.

Wild Olive Sponsor \$1,000

Logo on website/social media.
Logo placement on photo op banner
10 x10 Booth Space
10 free registrations to run, bike or walk.
Company flyer/coupon to be included in registration packets.

Texas Sabal Palm Sponsor \$500

Recognition through website/social media.
Logo placement on photo op banner.
5 free registrations to run, bike, or walk.
Company flyer/coupon to be included in registration packets.

I cannot contribute at these levels but would like to make a donation of:

____ \$300 ____ \$200 ____ \$100 ____ \$50 ____ other

I will have _____ of my staff/members there to volunteer on the day of event.

Name of Business: _____ **Phone Number:** _____

Contact Person: _____ **Title:** _____

Business Address: _____ **City/State:** _____

Email Address: _____

*****Important*** Logo and packet material must be received 15 days prior to event*****