



Dear Friends,

Keep McAllen Beautiful is hosting its eleventh annual *Arbor Day Celebration* on Saturday, March 5, 2022, at McAllen Municipal Park following CDC guidelines. This fundraiser will benefit Keep McAllen Beautiful and also help increase awareness of the importance of planting and caring for trees in McAllen.

Have you ever thought about the trees on your property or about trees in general? There are benefits to planting trees that we sometimes overlook. Trees provide shade, add value to our property, cool our homes, help lower heating costs, and provide food and shelter for wildlife.

The *Arbor Day Celebration* is a run, bike, and walk event that benefits everyone interested in personal health and the environment. All events are open from amateur to professional levels, with an option for everyone. The day will begin with a 25-mile bike ride, social ride at 7:00am, a 5K and 10K run at 7:30 am, a kids 2k run at 9:00am, and a Tree Workshop at 10:00am. The *Arbor Day Celebration* will feature music, food and drink vendors, and much more. Additionally, free trees will be available for the public.

Tree Workshop participants will have a planting demonstration and opportunity to learn how to properly plant trees. Last year, in spite of the pandemic we held a virtual Arbor Day run and gave away 400 trees during packet pickup. Over 7,000 people have participated in this event in the past, and with their help, we have been able to distribute and plant over 6,000 trees.

You can be a part of the *Arbor Day Celebration* by choosing to donate to this very worthwhile event that annually promotes the health and beauty of our community, making it a better place to live for ourselves and for future generations. Please review the suggested sponsorship levels and choose the level that best suits your organization. Keep McAllen Beautiful, Inc., is a 501 (c)3 non-profit organization, and your contributions are tax deductible.

Thank you in advance for your consideration.

Respectfully,

*Chris Lash*

Ms. Chris Lash  
Program Manager  
956-681-4562

Keep McAllen Beautiful  
Board of Directors

# Arbor Day Celebration 2022

**Run. Bike. Walk.**

**Saturday, March 5, 2022 - McAllen Municipal Park**

## Sponsorship Opportunities

### Montezuma Cypress Sponsor \$5,000

Free video compilation created by Keep McAllen Beautiful featuring your logo placements  
Check presentation and photo opportunity for publicity  
Inclusion in press releases  
Logo placement on photo-op banner  
Logo featured on signage along the 5k/10k route  
Logo on Arbor Day Celebration's web page and social media post  
Opportunity to include offer or coupon code inside packet  
10x10 Booth Space  
15 Complimentary registrations for employees and friends

### Grand Ebony Sponsor \$2,000

Inclusion in press releases  
Logo placement on photo-op banner  
Logo featured on four signs along the 5k/10k route  
Logo on Arbor Day Celebration's web page and social media post  
Opportunity to include offer or coupon code inside packet  
10x10 Booth Space  
10 Complimentary registrations for employees and friends

### Wild Olive Sponsor \$1,000

Logo placement on photo-op banner  
Logo featured on three signs along the 5k/10k route  
Logo on Arbor Day Celebration's web page and social media post  
Opportunity to include offer or coupon code inside packet  
10x10 Booth Space  
5 Complimentary registrations for employees and friends

### Texas Sabal Palm Sponsor \$500

Logo featured on two signs along the 5k/10k route  
Logo on Arbor Day Celebration's web page and social media post  
Opportunity to include offer or coupon code inside packet  
10x10 Booth Space  
3 Complimentary registrations for employees and friends

### Purple Sage Sponsor \$100

Logo featured on one sign along the 5k/10k route  
Social media post

I cannot contribute at these levels but would like to make a donation of:

\_\_\_\_\_\$75    \_\_\_\_\$50    \_\_\_\_\$25    \_\_\_\_ other

Name of Business: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Business Address: \_\_\_\_\_ City/State: \_\_\_\_\_

Email Address: \_\_\_\_\_



**\*\*Important\*\* Logo and packet inserts must be received by Friday, February 18, 2022\*\***

Keep McAllen Beautiful, Inc. PO Box 220, McAllen, TX 78505 956-681-4562 [www.keeptomcallenbeautiful.org](http://www.keeptomcallenbeautiful.org)